



Javier Alexander Muñoz

Loads of visual solutions

Versatile Senior Graphic/Digital Designer with over 28 years of experience in the complete design process, from conceptualization to delivery. Demonstrated expertise in art direction, production, and a wide range of design abilities, including offset/digital print, large format printing, web graphics, and video motion graphics. Skilled in Adobe Creative Suite, including InDesign, Illustrator, Photoshop, AfterEffects, and Premier, with proficiency in Microsoft Office and experience in CMS production.

MULTIPLE CYCLES.

Strong digital design skills, with a strong understanding of typography, photography and intuitive layouts

Broad thinking skills, able to offer a variety of design solutions.

Adaptable and quick learner

Professional Photographer, Portraits

Understands branding

Strong understanding of mobile first design

Expert level skills in Adobe Creative Suite (Photoshop, Illustrator, InDesign, AfterEffects)

Video Editing, Motion graphics/animation

Proficient in Microsoft Office, Word, Excel and PowerPoint

Experience in backend CMS production and building WordPress websites

Immersed in digital culture and a passion for digital trends, creative advertising, News and commercial art

EDUCATION

UNIVERSITY OF TEXAS AT AUSTIN
Bachelor of Science in Advertising,
Creative Sequence

THE EDIT CENTER NEW YORK CITY
6 week intensive film editing course with
insight of creative post production process

INSTITUTO ALLENDE
SAN MIGUEL DE ALLENDE MX
Fine art painting and Intensive Spanish

WORK EXPERIENCE

2014 - PRESENT: RUSH ENTERPRISES

Currently going on 10 years working as In-House Sr. Graphic Designer/Marketing Designer for Rush Enterprises, a Fortune 600 company and the nation's largest provider of commercial medium- and heavy-duty trucks. One of three designers working collaboratively with brand managers, project managers, and cross-functionally with other departments as needed to execute design initiatives and drive the company's sales and brand.

Led a complete redesign of the company's brand identity, modernizing the Rush name and ensuring adherence to brand standards across all marketing collateral.

Conceptualize and execute deliverables for marketing ad campaigns, digital ads, social media assets, video projects, and internal communications.

2012 - 2014: LIAISON CREATIVE + MARKETING

Executed creative design solutions in support of marketing communications plans, selling concepts through design comprehensives and storyboard treatments.

Collaborated on original photography, image manipulation, AV projects, and conceptual brand-amplifying campaigns.

Developed and designed deliverables across various media from print to mobile, maintaining relationships with vendors and contractors.

2000 - FEB. 2012: LIBERTY SOURCE - TANGO SOFTWARE

Art directed and collaborated with in-house developers to create user interface mock-ups and flows for educational tech software.

Managed visual appearance and branding, including logo design, trade show graphics, product brochures, and test development.

Oversaw outsourced printing projects, working with offset and digital print shops.

1997 - 2000: PRINT GLOBE

Lead Graphic Designer for high volume, deadline oriented print and design shop with emphasis on corporate identity packaging and offset printing. Responsibilities: Mentoring new designers and ensuring quality work and original unique designs, logo generation and creation of corporate identity packages, advertising and marketing collateral for small to large businesses in the local Austin area.



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