



Javier Alexander Muñoz

Loads of visual solutions for assorted mediums

Versatile digital/graphic designer with strong art direction skills. Over 17 years of experience in the complete design process, from conceptualization to delivery. I possess a wide range of design and graphic abilities including motion. My expert knowledge of Adobe Creative Suite and years of experience allows me to play a crucial role in the implementation of design initiatives.

MULTIPLE CYCLES.

Strong digital design skills, with an innate understanding of typography, photography and intuitive layouts

Broad thinking skills, able to offer a variety of design solutions.

Adaptable and quick learner

Sense of humor

Respects and upholds client brand identity

Strong understanding of mobile first design

Expert level skills in Adobe Creative Suite (Photoshop, Illustrator, InDesign, AfterEffects) allows me to be quick and efficient in building and executing exciting professional work.

Motion graphic/animation experience

Proficient in Microsoft Office, Word, Excel and PowerPoint

Experience in backend CMS production and manipulation of WordPress themes including Divi Elegant Themes

Team player who can easily adapt in a rapidly changing environment

Immersed in digital culture and a passion for digital trends, creative advertising and commercial art

EDUCATION

UNIVERSITY OF TEXAS AT AUSTIN
Bachelor of Science in Advertising,
Creative Sequence

THE EDIT CENTER NEW YORK CITY
6 week intensive film editing course with
insight of creative post production process

INSTITUTO ALLENDE
SAN MIGUEL DE ALLENDE MX
Fine art painting and Intensive Spanish

WORK EXPERIENCE

2014 - PRESENT: RUSH ENTERPRISES

In-House Lead Designer for Rush Enterprises, the nation's largest provider of commercial medium- and heavy-duty trucks. I work collaboratively with the brand manager, the marketing team, and cross-functionally with other departments as needed to execute ideas. Responsible for designing and driving the company's brand. Conceptualizes and executes deliverables for marketing ad campaigns, digital ads, social media assets, collateral, sales tools, as well as internal communications, ensuring that all designs adhere to our current brand identity Standards.

2012 - 2014: LIAISON CREATIVE + MARKETING

Graphic Designer. Executed creative design solutions in support of marketing communications plans for maximum and appropriate impact. Produced and sold concepts through design comprehensives and storyboard treatments. Collaborate daily on original photography, image manipulation and AV projects. Contributed to strategic, conceptual brand-amplifying campaigns. Researched, conceived, developed and designed a variety of deliverables, that translate across various media from print to mobile. Maintained a good working relationship with vendors, contractors and other outside resources to manage the production process.

2000 - FEB. 2012: LIBERTY SOURCE - TANGO SOFTWARE

Digital Designer for fast paced educational tech software company, servicing school districts across Texas. Responsibilities: Art directed and worked with in-house app/web developers to create user interface mock-ups and flows. Color design, icon design for our mobile enterprise applications. Creation of marketing materials from concept to finish using industry standard programs. Managed all visual appearance and branding of company including logo design, trade show graphics, product brochures and test development. Managed all outsourced printing projects working with offset and digital print shops.

1997 - 2000: PRINT GLOBE

Lead Graphic Designer for high volume, deadline oriented print and design shop with emphasis on corporate identity packaging and offset printing. Responsibilities: Mentoring new designers and ensuring quality work and original unique designs, logo generation and creation of corporate identity packages, advertising and marketing collateral for small to large businesses in the local Austin area.

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